



Oct. 20, 2006

Mr. & Mrs. Rick Benedict
Beachside Lighting
145 Hekil St., Unit 105
Kailua, Hawaii 96734

Rick and Whitney,

This letter is long overdue but as you well know, sometimes we take the good things in our lives for granted. However, I want you to know, that I consider you, your company and the quality and the range of you product as one of the very best discoveries I have ever made. Finding a company with the best product and the best customer service at a competitive price is truly a blessing.

I have been a Landscape Architect now for 20 years and there are a mere handful of people that I have learned to count on over those years. You and your company are one of them. I remember discovering your product, which comprised one sheet of paper back about 10-11 years ago, in fact I still have that first product sheet. My thought was that a company in Hawaii has got to make the kind of light I can use here in the Florida Keys and that thinking was absolutely correct.

I have watched you grow, as I have grown, to the company you are today. In many ways I feel we that we have grown up together, you to a company with an extensive, no problem unsolved product line and me to the point where I am doing the kind of work I could have only dreamed of. One would expect as you would with any growing company, that there would be some growing pains and a drop off in service however, when it comes to that and the way your service my clients and my contractors, I can honestly say, it seems as though I am dealing with the small quaint company from 1995.

You probably don't know this, but I have specified your lights on 90% of the projects I have designed over the past 11 years, but with the product line you have now, I can honestly say, since my clients don't compromise quality for cost, and to tee, you service them with the same kindness and commitment that I do myself, that at this point, I specify your products on 100% of my projects.

Sincerely,

RICHARD P. BROWN

Richard P. Brown, FRLA #1324

**BROWN & CREBBIN DESIGN STUDIO, INC., L.C. # 296
126 FONTAINE DRIVE, PLANTATION KEY, FLORIDA 33070 - 305-852-5502**